



2027 Podcast Ad Packages

*Connect Your Brand With the
Homesteaders of America Community*

CONVERSATIONS ROOTED IN HOMESTEAD LIFE

The Homesteaders of America Podcast brings together experienced homesteaders, farmers, educators, and industry professionals to share practical knowledge, personal experiences, and meaningful conversations about living a more self-sufficient life.

From raising livestock and growing food to preserving the harvest, building a homestead business, and strengthening family life, our conversations cover the topics that matter to today's homesteading community.

Partnering with the Homesteaders of America Podcast gives your brand the opportunity to connect with an audience actively seeking knowledge, tools, products, and resources to support their homesteading goals.

Topics Our Audience Cares About:

- Livestock and animal husbandry
- Gardening and growing food
- Food preservation and traditional skills
- Homestead equipment and supplies
- Sustainable agriculture and land management
- Homestead businesses and entrepreneurship
- Family life, preparedness, and self-sufficiency

More Than a Podcast

Homesteaders of America is a community built around education, connection, and preserving traditional skills for future generations. Through our conferences, membership programs, educational resources, and digital content, we help connect homesteaders with the knowledge and resources they need.

Listen To The Homesteaders Of America Podcast





Your Connection to The Largest Homesteading Community in the USA!

Homesteaders of America

00:00



22:22

**AVERAGE DOWNLOADS
PER EPISODE-FIRST 30 DAYS**

15.000

**AVERAGE YOUTUBE
VIEWS PER EPISODE**

8.000

EMAIL SUBSCRIBERS

30.000+

YOUTUBE SUBSCRIBERS

67.1 K

AUDIENCE STATISTICS AS OF OCTOBER 2026.



2027 Podcast Ad Packages

OPENING SPONSOR MESSAGE

\$250/EPISODE

- One 30-second host-read message before the main conversation, plus linked sponsor acknowledgment

MAIN HOST-READ SPONSORSHIP

\$500/EPISODE

- One 60-90-second message during the episode delivered by our podcast host using your brand's key messaging, with one clear call to action

EXPANDED EPISODE SPONSORSHIP

\$750/EPISODE

- A brief opening acknowledgment, the main host-read message, and a short closing reminder

FOUR-EPISODE PARTNERSHIP

\$3,000 TOTAL

- Main host-read sponsorship in four scheduled episodes, with the accompanying links, plus one newsletter sponsor block

INCLUDED IN ALL PACKAGES

- Ad inclusion in both the audio episode and its full-length YouTube version
- Sponsor link in the episode descriptions and website show notes



Advertising Guidelines & Booking Information

How far in advance sponsors must reserve an episode.

Many of our episodes already have pre-selected sponsors from our event, and then we fill in the ad-only advertisements around it throughout the year. If someone has a specific timeline they'd like to remain in, they will need to give us the timing of the ad at least 1 month in advance

When is payment due?

Full payment is due at booking.

Who writes the script and can sponsors submit talking points?

Advertisers can send what they would like to be read, to be used at the discretion of the host. However, if it goes over the allotted time, or needs editing, the host will edit at will without approval unless otherwise requested.

Can competing brands advertise in the same episode?

We naturally try not to do this unless it is a premier sponsor that has already been allotted to have that space in every episode.

What happens if a sponsor needs to cancel?

Should the sponsor need to cancel before the episode is recorded, a 50% refund will be granted, due to the work that has already been put into the scheduling of the episode.



Extend Your Reach Beyond the Podcast

Looking to connect with the homesteading community through more than one channel?

Homesteaders of America offers opportunities for brands to reach our audience through educational content, email newsletters, social media, in-person conference networking, and other promotional partnerships.

Whether you're launching a new product, introducing your company to homesteaders, or looking to build long-term brand recognition, we'd be happy to discuss a partnership that aligns with your goals.

[View the 2027 Sponsorship Kit](#)

Let's Grow Together

Your brand has something valuable to offer the homesteading community. We'd love to help you share it.

Whether you're interested in sponsoring a single episode, building awareness through a multi-episode partnership, or creating a custom promotional campaign, Homesteaders of America offers opportunities to connect with people who are passionate about living a more self-sufficient lifestyle.

Ready to become a podcast sponsor?

Contact our team to discuss advertising availability, sponsorship packages, and partnership opportunities.

Contact Our Sponsorship Coordinator

katerina@homesteadersofamerica.com

