



HOMESTEADERS OF AMERICA

WRITER GUIDELINES



The homesteading movement is growing in leaps and bounds! Homesteaders of America exists to connect aspiring, new, and seasoned homesteaders with the encouragement, knowledge, and the community that will help them build thriving and abundant small farms. The Magazine is a bi-annual publication to serve our members and the homesteading community at large. We are looking for writers who can clearly communicate their experience in a home-based lifestyle to a broad range of readers. We welcome you to submit your ideas and join our team of collaborating writers!

RATES

Small Article (800-1000 words)

without photos	\$100
with hi-res photos	\$150

Kid Articles

without photos	\$25
with hi-res photos	\$35

Feature Article (1200-1800 words)

without photos	\$200
with hi-res photos	\$250

WRITER GUIDELINES

- Fall/Winter Issue Deadline April 30th :: Spring/Summer Issue Deadline November 29
- Articles sent after the deadline will be placed in the next issue.
- Articles must be original and are subject to editing for clarity and grammar. Do not format (no indents or double spacing, etc.)
- Articles must be experience-based and not crafted as a product promotion unless solicited. We do not want research content writers.
- We prioritize articles that aren't ideologically limiting as we desire to encourage homesteaders in whatever location or walk of life they find themselves in.
- Photos must be quality, high-resolution .jpeg or .nef format. We may edit for clarity or crop to fit. Bio boxes may include self-promotion and products. Please include hyperlinks for the digital version of the magazine.
- Writers are compensated at time of printing. Rates are negotiable depending on expertise and quality.
- We do not have time to reply to follow-up inquiries on submissions.
- To pitch your article ideas, fill out the form.
- Articles may be republished online in our members-only area.
- Email .docx format articles to magazine@homesteadersofamerica.com; Attach photos separately or send via Google Drive or Dropbox. We can't use photos embedded in the article.

TOPICS OF INTEREST

Homesteading Real Food Recipes Project Ideas Seasonal Topics
Homemaking Wellness & Herbalism Permaculture Food Preservation

WWW.HOMESTEADERSOFAMERICA.COM

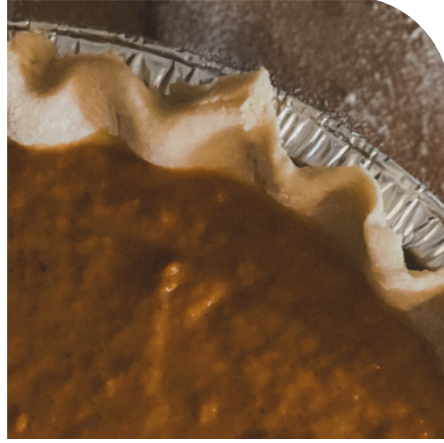
magazine@homesteadersofamerica.com





HOMESTEADERS OF AMERICA

STATISTICS & DEMOGRAPHICS



REACH

150k+

Social Media
Following

3k+

Magazine
Subscribers

70k+

Monthly Blog
Visitors

DEMOGRAPHICS

59.3%

Female

92%

US & Canada

77.2%

Age 25-64

CONTACT US:

magazine@homesteadersofamerica.com

www.homesteadersofamerica.com

WWW.HOMESTEADERSOFAMERICA.COM

magazine@homesteadersofamerica.com



HOMESTEADERS OF AMERICA

MAGAZINE ISSUE HIGHLIGHTS



SPRING & SUMMER 2024



- *From Scratch and Canning Recipes*
- *How-to Articles*
- *Homesteading on a Budget*
- *Profiting from the Homestead*

FALL & WINTER 2024



- *Topics to be determined*

WWW.HOMESTEADERSOFAMERICA.COM

magazine@homesteadersofamerica.com



Reach your Audience!

We want to partner with the products, brands, and services that will help our readers and members grow thriving and abundant homesteads, small farms, and healthy homes. Advertise in the Homesteaders of America Magazine to reach an audience committed to a self-sufficient lifestyle.

AD SIZES & RATES

INSIDE FRONT CV **\$3,000**

8.5" x 11"

INSIDE BACK CV **\$2,700**

8.5" x 11"

BACK COVER **\$3,000**

8.5" x 11"

FULL PAGE SPREAD **\$3,000**

8.5" x 11" each

HALF PAGE SPREAD **\$2,000**

8.5" X 5.5" each

FULL PAGE **\$2,000**

8.5" x 11"

HALF PAGE HORIZONTAL **\$1,000**

8.5" X 5.5"

THIRD PAGE SQUARE **\$800**

5.5" X 5.5"

COLUMN VERTICAL **\$500**

2.25" X 11"

SIXTH PAGE VERTICAL **\$225**

3.125" X 5.5"

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Sample Ad
Sizes

THIRD PAGE SQUARE

- All ads must include a .125" bleed and .25" margin on all sides. Increase the margin to .5" for spreads.
- Images must have 300-450 dpi resolution.
- Export ads with CMYK color format.
- File type must be PDF.
- Email ad insertion to advertising@homesteadersofamerica.com.
- Ad design services may be purchased for an additional \$75 (+\$45 per each revision.)
- Deadlines- Fall/Winter: June 1st; Spring/Summer: December 1st



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*Sample Ad
Sizes*

THIRD PAGE SQUARE